

Marketing Add-On's

Marketing Add-On Packages – Optional Extras

All registered artists will be featured at least once in the official Arts Trail campaign. For those seeking additional exposure, we offer two optional marketing packages designed to boost your visibility and audience reach.

Standard Add-On – \$165 + GST

Boost your visibility with:

- A sponsored post on the Arts Trail and Pop-Up Project social accounts using your content
- An extra social media post showcasing your work
- A feature on the Arts Trail (Pop-Up) website (with a shortened version on our socials)
- A custom-designed DL flyer tailored to your exhibition (PDF)

Premium Add-On – \$265 + GST

ONLY 10 Available

Includes everything in the Standard Add-On, plus:

- A short video interview or artist feature, professionally edited and provided to you
- A full-page feature in the new Arts Trail Online Magazine
- A radio interview feature on Highland FM

DL Flyer Printing & Delivery Costs (Optional – add to either package)

Have your flyers delivered straight to your door, ready to promote your exhibition:

- 250 flyers – \$165
- 500 flyers – \$205
- 1000 flyers – \$235
- 1500 flyers – \$265
- 2000 flyers – \$290

NOTE: Pop-Up members receive a 10% discount on all above services

